



TRAVEL INFLUENCER | CONTENT CREATOR

MINNESOTA, MIDWEST & BEYOND

16K

Instagram

58% woman

18-24 13%

25-34 36%

35-44 24%

8K

TikTok

70% woman

18-24 13%

25-34 41%

35-44 26%

300K

Monthly Reach

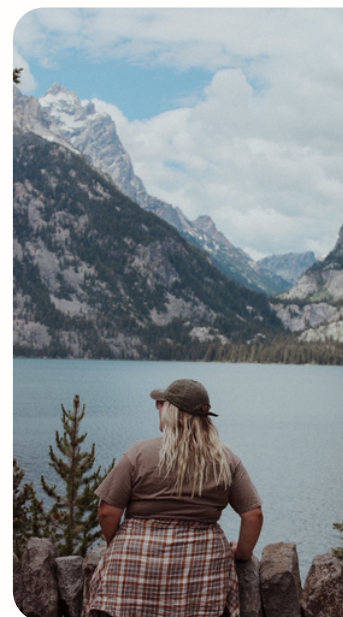
70K on TT

239K on IG

**Top Cities of Followers: Minneapolis, Saint Paul, Duluth, Rochester, Bloomington, St. Cloud Chicago**

Hi, my name is Alexa Hanson. Although, I go by WildlyNorth on socials! I work full time as a travel ER nurse, and travel near and far in my off time. I grew up traveling between states, and find comfort in being on the go! I have always had a knack for taking photos, and love showcasing my photos in an intentional creative way. I thrive by sharing my outdoor adventures through photos, videos and blogs!

Let's get wildly outdoors and put the outdoor charm on your product, lodging or destination!







## JUST TO MENTION A FEW

### TOURISM BOARDS I'VE WORKED WITH

- FAIRMONT
- DULUTH
- BLOOMINGTON
- GREATER SAINT CLOUD
- RAINY LAKE

### LODGING I'VE PHOTOGRAPHED

- ELY LOG CABIN & AURORA MODERN CABIN
- NORTH SHORE HYGGE HOME
- BLACKBERRY ACRES RETREAT
- ELEMENT HOTEL IN BLOOMINGTON
- LAZY LOON PROPERTIES
- VANNA VANS
- THUNDERBIRD LODGE
- WHITE EAGLE RESORT
- CUYUNA COVE
- BIG ROCK CREEK
- SPEARFISH CANYON LODGE
- THOMSONITE INN

### COMPANIES I'VE WORKED WITH

- KWIK TRIP
- THIRD LOVE
- VESSI
- LIQUID IV

